

Press release



SPA Canada launches Holiday membership drive.
New Web site and ambassadors for the cause:
ihelpanimalsnow.com

For immediate release

Ottawa, December 15, 2011 - With the goal of generating more concrete actions towards the plight of mistreated animals across the country, SPA Canada launches a new Holiday season membership drive Web site on Friday, December 16, 2011.

The Web site ihelpanimalsnow.com features well-known ambassadors Georges Laraque, ex Montreal Canadiens hockey team member, actress Joëlle Morin, actor Jacques Godin, and radio host Marc-André Labrosse from CKOI 96.9fm, speaking up and encouraging the public to become a member of SPA Canada.

Becoming an SPA Canada member means becoming part of the solution. "It's the first step in a concrete effort - both legal and political - to ensure that animals are better protected," says Gabriel Villeneuve, Campaign director. SPA Canada needs financial support for its long-term projects aimed at amending the municipal and provincial legislation governing pounds, puppy mills, euthanasia and the fate of abandoned animals.

Why not give the gift of compassion this Christmas to all animal lovers? All those who become members of SPA Canada member before January 1, 2012 will have their name entered in a draw to win a \$300 coupon redeemable at the CPAQ Aero flight training school. And to thank all members, SPA Canada will also send its 2012 calendar, filled with photos from Teja, SPA Canada's beautiful animal sanctuary.

"While one-time donations are obviously appreciated, SPA Canada is particularly in need of regular monthly support, regardless of how small the amount," states Gabriel Villeneuve, Campaign director.

Animals don't have a voice to speak for them. They need yours!

- 30 -

SPA Canada will be happy to grant media interviews.
For further information, please contact:
Gabriel Villeneuve
Campaign Coordinator
613 875-7721 / 514 808-7330 or gwilleneuve@spacanada.org
ihelpanimalsnow.com
spacanada.org