



Press release

SPA Canada takes the occasion of the Valentine Day to bring you our heroes for animals for 2011 list

Ottawa, February 14, 2012

2011 was an important year for all animal protection advocates. We had to witness numerous cases of cruelty and criminal neglect of animals. Many people stood up and took a stance on a variety of animal issues. SPA is extremely appreciative of all the different ways those persons have stood by us and the animals. In order to pay homage to a number of very dedicated activists during this day dedicated to love, SPA has created a list of distinguished names who, in our view, deserve special mentioning.

Here comes the beautiful people (in alphabetical order) :

- 1- **François Croteau** (Mayor of Rosemont-Petite-Patrie) : For having put in place bylaws concerning pet shops that helps fight the problems of puppy mills and private for profit pounds.
- 2- **Geneviève Allard Pernas** : for her activism in general.
- 3- **Georges Laraque** (hockey player and activist) : As a SPA Canada spokesperson and for his activism in general.
- 4- **Iron Jennys** : For having represented SPA Canada to the Canadian Ironman challenge. The two Jennys have raised funds for animal welfare and have done very effective awareness on various animal rights topics. (see website: ironjenny.com)
- 5- **Nicole Joncas** : For taking care of 250 rescued animals at Teja sanctuary, SPA Canada farm sanctuary and for her activism in general.
- 6- **Pamela Anderson** (actress): for her international activism for animals.
- 7- **Patricia Tulasne** (actress): SPA Canada spokesperson for the campaign against the Berger Blanc and for-profit pounds.
- 8- **Rémi** SPA Canada undercover investigator who infiltrated the Berger Blanc for the Radio Canada TV show 'Enquête'.
- 9- **Mac Harb** (Canadian senator and former member of the House of Chamber) : for his campaigning against the seal hunt.
- 10- **Shannon Tweed** (Gene Simmons wife, signer of Kiss) : who has donated generously to the SPCA Saskatoon in 2011 and encouraged others to do so.

Because the world is a big and mean place we also have a blacklist with a few individuals who have been notorious for their cruelty, greed and/or lack of integrity.



Here comes the ugly people for 2011 (in alphabetical order) :

- 1- **Céline Hervieux-Payette** (senator): for being an extremist against animal welfare.
- 2- **Dani Reiss** (president and CEO of the company Canada Goose) : For contributing to animal cruelty by promoting and making money from fur and feathers.
- 3- **Gérald Tremblay** (mayor of Montreal): for his inaction with regard to for-profit pound cruelty (Berger Blanc) and the selling of dogs and cats in pet stores that comes from puppy mills.
- 4- **Jean Lapointe** (actor, singer and former Canadian senator): for his song against animal welfare advocates.
- 5- **John Taylor** (owner of Domus restaurant) : To have reintroduce foie gras on his restaurant menu after 2 years of having taking it off the menu due to pressure from animal protection advocates.
- 6- **Justin Trudeau** (liberal deputy): for promoting fur industry.
- 7 – **Nicole Labombard** (owner of the puppy mill Paws R Us) : For making profit on animal cruelty by owning one of the biggest puppy mill in Canada.
- 8- **Pierre Corbeil** (director of MAPAQ) : who has mocked citizens with his law P42 on animal welfare.
- 9- **Pierre Couture** (director of Berger Blanc, for-profit pound): for operating the largest for-profit private pound in Canada. For the cruel conditions animals have to endure that we witness in the undercover footage shown on the Radio Canada Enquête program.
- 10- **Steven Harper and his administration**: who has abolished the fire arms registry, approves of the seal massacre and dropped out of the Kyoto protocol.

The international personality of 2011:

Francois Hugo of Nambie in Africa. Dedicate his life to save seals and sea lions in Nambie.

SPA Canada will be happy to grant media interviews. Please contact:

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